



BRASA AT USF

PRESENTS:

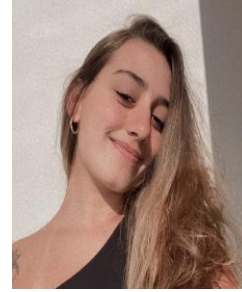
**How to Succeed in your BRASA
at USF application!**

Speakers

Mariana Goncalves
Chemical Engineering
President



Vitória Castillo
International Studies and
Women's and Gender Studies
Vice President



Pedro Abritta
Physics
Treasurer



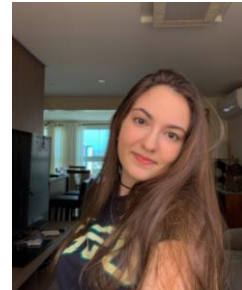
Gabriel Jacomini
Mechanical Engineering
Professional Development
Director



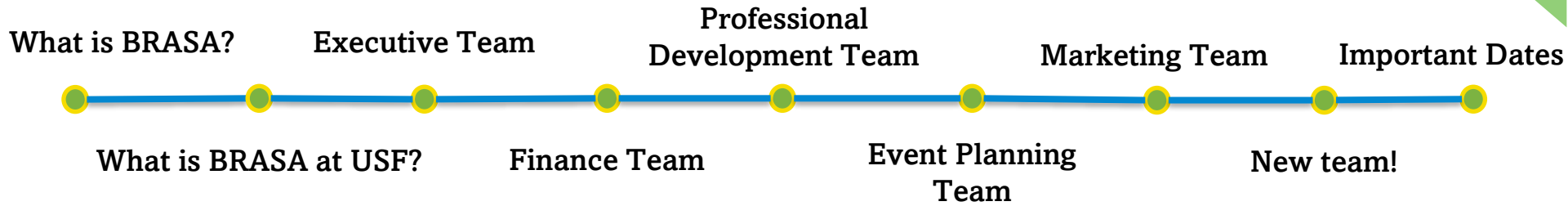
Gabriel Mocelin
Finance and Quantitative
Economics and Econometrics
Event Planning Director and
Finance Analyst



Victoria Martins
Marketing
Marketing Director



Workshop Agenda



What is BRASA?

- A BRASA, Brazilian Student Association, é uma associação de estudantes brasileiros no exterior que possui como missão **empoderar a próxima geração de líderes brasileiros por um mundo melhor.**

9000+ members

90+ universities



What is BRASA at USF?

- A BRASA at USF é o maior chapter da BRASA no **MUNDO!**
- Mantemos o objetivo principal da organização, auxiliando brasileiros **academicamente**, servimos como ponte em suas **carreiras profissionais** e espalhamos a **cultura brasileira** pelo campus.

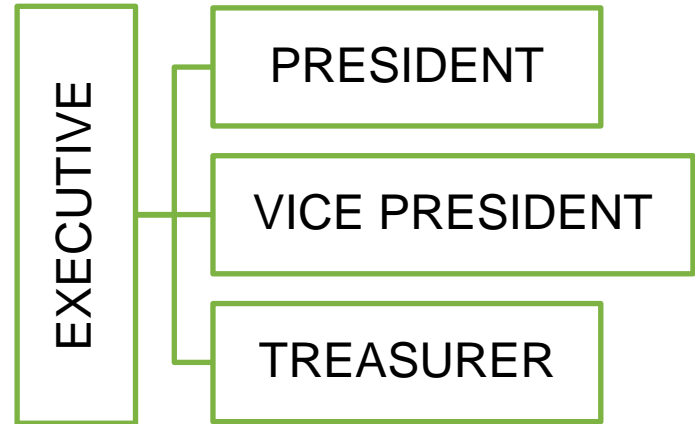
230+ members

**One of the biggest
student organizations
at USF**



Executive Team

- Responsible for coordinating and assisting each team, managing all board members, and approving projects/ideas; less hands-on tasks
- Teams overview
- Makes sure that each member is motivated
- Ensures clear communication - meetings
- Conflicts resolution
- Constitution
- Primary Contact
- Travel Grant
- Monthly meetings with BRASA Global



Executive Team

- **MUSTS**

- Learn how to say “no”
- Listen to each opinion and learn how to deal with different people
- Be there for your team no matter what

- **TIPS**

- Be responsible and respectful, ALWAYS!!! You might be an inspiration for others ;)
- Be open-minded
- Previous experience leading a team – constant growth!



- **How do you, as a party, think you can contribute to the Brazilian community at USF as BRASA's next executive board?**
- **What is going to be your course of action to make BRASA keep thriving and developing Brazilian Students at USF?**

Finance Team

- Responsible for overseeing all financial transactions of Brasa
- Price determination
- Payments #AQUISEFAZAQUISEBRASA
- FCU account
- SG budget
- Scholarship

THE FIRST USF SCHOLARSHIP DESIGNED ESPECIALLY FOR BRAZILIAN STUDENTS

**WE ARE ALL ONE
WITH BRASA AT USF**

Finance Team

- We need detailed-oriented, math savy, and organized people
- Best way to stand out:
show us you can meet important deadlines while dealing with very fine details (bureaucracy); you are quick to come with intellegent solutions to last minute problems
- What do you believe are the most essential characteristics of a good leader? Cite some of your new ideas for the next school semester.



Professional Development Team

- Intellectual and professional development of students so that they can achieve their respective goals
- Workshops
- LinkedIn
- Mentorship Program
- Alumni Project
- Brazil-Florida Business Council
- BRASA Advising
- Community Service
- High School Tours



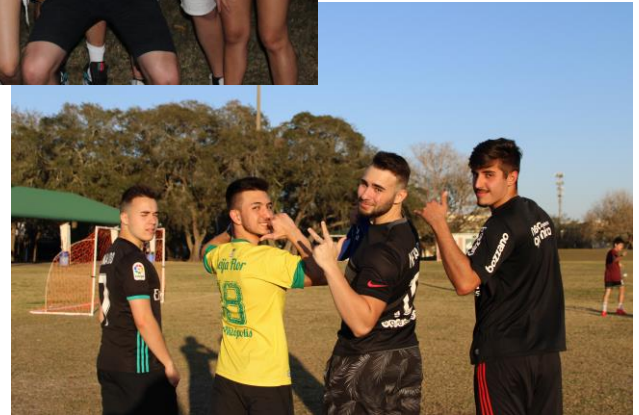
Professional Development Team

- Proactive
 - Helpful and Caring
 - Ability to plan effectively
 - Organized
 - Brave
 - Collaborative
-
- Talk about actual situations where you demonstrated such attributes
 - Knowledge of professional tools and the job market
 - Present new and creative ideas on how to help students professionally!
-
- Why is Professional Development the area of BRASA that interests you the most?
 - How do you think you can contribute to the Brazilian community at USF as a Professional Development Analyst?



Event Planning Team

- We want to provide **Brazilian students** the best college experience **possible**, while promoting the **Brazilian culture**.
- Bailinho
- Churras
- University 101
- Hangout
- Tailgate
- Soccer Tournament



Event Planning Team

- We are looking for people who are:
- Proactive
- Good communication skills
- Organized
- Able to work with time sensitive projects

You will have to plan, organize and execute on events while been able to communicate with many individuals.

- How can you contribute to the Brazilian community at USF as director of event planning.
- Do you have any experience organizing events? Relate a moment in which you had to improvise in order to solve a problem.



Marketing Team

- Be the **bridge** between the **Brazilian Community** at USF and the **BRASA** at USF **board, events, and information.**
- Instagram Posts, Stories and Reels
- Event Pictures
- BRASA Website
- BRASA TikTok
- Emails
- Public Relations



Marketing Team

- Organized
- Creative
- Ability to work well with a team

- Don't be afraid to demonstrate any abilities you believe could fit and be helpful to the team.
- You don't have to be the best graphic designer!
- Talk about ideas you have on improving interaction between the community through social media.

- Why are you interested in being part of BRASA at USF's Marketing Team?
- Do you believe something should be improved in order to give Brazilians at USF a more pleasant experience? If so, mention how you would overcome this. If you do not believe something should be improved what was an aspect of BRASA at USF that was most helpful for you to have a pleasant experience at USF?

New team: Public Relations Team

- It is back!!!
- Work with the student organization's external relations.
- Company partnerships.
- Incoming students.
- Why is Public Relations the area of BRASA that interests you the most?
- How do you think you can contribute to the Brazilian community at USF as a Public Relations Director?
- **Great communication skills (orally and in writing)**
- **Interpersonal skills**
- **Innovative**
- **Strategic thinking**
- **Curious**
- **Collaborative**



Important dates!!!

- **March 13th – 26th: Executive Team Applications**
- **April 1st: Executive Team live elections**
- **April 1st – April 8th: Director Applications**



Questions?



Thank you!



@brasaatusf



BRASA at USF



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