



LinkedIn 101

BRASA at USF
Professional Development

Speakers



Gabriel Jacomini

Sophomore
Mechanical Engineering
Professional Development Director



Gabriel Mocelin

Sophomore
Finance and Quantitative
Economics and Econometrics
Event Planning Director and
Finance Analyst



LinkedIn Resources

Profile

Posts

Networking & Connections

LinkedIn Learning



LinkedIn Profile Header

- Appropriate profile Picture
- Background photo related to where/what you study
- Header with your main professional responsibility or area of study



Gabriel Jacomini Monteiro Barros Silva

(He/Him)

Sophomore Mechanical Engineering Student at the University of South Florida

Tampa, Florida, United States · [Contact info](#)

493 connections

[Connect](#)

[Message](#)

[More](#)

Open to work

Engineer, Mechanical Engineering Intern, Summer Engineering Intern and Spring Intern roles

[See all details](#)



BRASA at USF



University of South Florida



LinkedIn Profile

About

- Brief description of yourself
- What do you study, what are your life objectives and goals
- Part where viewers will get to know you fully and personally

About

I am a second-year Mechanical Engineering student at the University of South Florida. I have a big passion for the areas of Smart Manufacturing, Systems Engineering, and Product and Machinery Design and Optimization. The interconnection between the mechanical and the operational side of engineering with its logistical and systematical standpoint is something that fascinates me. With this, with my experience and willingness to improve critical thinking, 3D modeling, and analytical reasoning I seek to revolutionize and improve this area of engineering.

During my academic years, I have been focusing on projects and organizations where I can make a difference for a common good and for a good cause. I am currently involved with Engineers Without Borders where I work as the Monitoring and Evaluation Lead for a project in the Dominican Republic, I am also the Professional Development Director of the biggest local Brazilian student organization in the world, BRASA at USF, I am a member of the Society of Hispanic Professional Engineers (SHPE), and I am also a member of the American Society of Mechanical Engineers.



LinkedIn Profile Activity

- Everything that you do is recorded on your profile
- Viewers will be able to see your posts, articles, Documents, interactions, etc.

Activity

485 followers



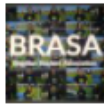
It was great seeing you there Eduardo, keep up the good work!

Gabriel commented



You're doing amazing Mari! I'm glad to be working with you and watch...

Gabriel commented



This past weekend I had the terrific opportunity to attend the BRASA Sum...

Gabriel shared this

39 Reactions • 2 Comments



Loved seeing you there!

Gabriel commented

[See all activity](#)



LinkedIn Profile Experience

Experience



USF Student Investment Club
10 mos

Vice President

May 2021 – Present · 6 mos
Tampa, Florida, United States

- Recruited and managed the Equity Research, Finance, and Marketing Teams composed of 25 analysts and associates.
- Planned and organized a full-year schedule for 950+ club members with renowned professionals and recruiters from the financial industry, providing networking and educational sessions to assist the professional development of our members.
- Pioneered the creation of a plan and a strategy for the Student Investment Tournament, for students to compete in a stock pitching competition where they will be judged by financial industry professionals.



Equity Research Associate

Jan 2021 – May 2021 · 5 mos
Tampa, Florida, United States

- Earned together with my team the top analysis research on the month of January.
- Researched SEC financial statements, S&P NetAdvantage, Morningstar, and companies' investor relations page to identify strengths of the business model and performed ratio analysis to evaluate the company's overall state.
- Produced and published biweekly equity research on mid and large-cap companies in the energy sector.
- Assessed companies to be picked by the club's portfolio manager to evaluate the long-term performance of those stocks.

[see less](#)



Director Of Event Planning

BRASA at USF

Apr 2021 – Present · 7 mos

Tampa, Florida, United States

- Administered a team of analysts to plan and manage events for the 300+ members of the Brazilian Student Association.
- Analyzed the association's financial budget together with the executive board for better budgetary efficiency.
- Negotiated business partnerships with local establishments to provide the best experience for our members.

[see less](#)



Selected Participant BRASA Summer Journey - BTG Pactual

BRASA - Brazilian Student Association · Apprenticeship

Jul 2021 – Aug 2021 · 2 mos

- Collaborated with investment bankers and students on the analysis of the financial statements of RAIL3 looking at debt ratio, operating ratio, and CAPEX which are extremely important for the sector of railroad stocks.
- Participated in classes, webinars, and discussions provided by the largest investment bank in Latin America, conducted by senior executives of the firm, to better grasp financial and capital markets concepts that are used on the day-to-day job.
- Formulated a PPT with the main business points of the company and produced graphs from the financial statements.

[see less](#)



RAIL3 Investment Thesis



Beyond The Classroom Event Participant

Goldman Sachs

Mar 2021 · 1 mo

I have been select to participate in this amazing event by Goldman Sachs, which provides me with an opportunity to learn about the firm culture and many of its divisions.



- This the most important part of your profile, it is where you will sell yourself
- You display the present accomplishments

LinkedIn Profile

Education

- High School
- Exchange Programs
- International Baccalaureate
- College

Education



University of South Florida

Bachelor of Science - BS, Mechanical Engineering, GPA: 3.82/4.0
2020 – 2024



Colégio Marista Paranaense

High School Diploma
2008 – 2019



Beaches Chapel School

High School Exchange Program
2018 – 2018

Exchange Program from August 2018 to December 2018



LinkedIn Profile Licenses & certifications

List out:

- Courses
- Certificates
- Licences

Licenses & certifications



CSWA-Mechanical Design Certification

Dassault Systèmes

Issued Apr 2021 · No Expiration Date

Credential ID C-WZGH2C437E



CSWA-Sustainable Design Certification

Dassault Systèmes

Issued Mar 2021 · No Expiration Date

Credential ID C-HJD3QKBRGL



Certificate with Highest Honors of Proficiency in English

Phil Young's English School

Issued Jul 2019 · No Expiration Date



LinkedIn Profile

Volunteer experience

- List out volunteer activities, experiences, and Community service that you've been involved in since you can remember

Volunteer experience



Volunteer

APAE CURITIBA

Feb 2016 – Dec 2019 • 3 yrs 11 mos

Children

Collaborated with a team of 15 volunteers with a group of 40 children with physical and mental disabilities, where I created activities and provided functions for volunteers to interact weekly with the group of children, involving games and educational programs.



LinkedIn Profile Skills & Endorsements

- We know it is in the end of your profile but this part has a great importance for your credibility in LinkedIn
- People can endorse you showing that they believe you possess that skill

Skills & endorsements

Add a new skill 

[Take skill quiz](#)

Leadership · 9



Endorsed by Kody Thompson - BS, who is highly skilled at this



Endorsed by 6 of Gabriel's colleagues at USF Student Investment Club

Analytical Skills · 12



Endorsed by 6 of Gabriel's colleagues at USF Student Investment Club

Interpersonal Skills · 10



Endorsed by 6 of Gabriel's colleagues at USF Student Investment Club

Industry Knowledge

Project Management · 3

Strategy

Investments · 1

Risk Management

Event Planning · 1

Financial Accounting

Research · 1

Tools & Technologies

Microsoft Office

Interpersonal Skills

Problem Solving · 6

Multitasking

Communication · 3

Teamwork



LinkedIn Profile Accomplishments

- List any of the following:

Publication

Patent

Course

Project

Honor and Award

Test Score

Language

Organization

Causes

Accomplishments

4 Honors & Awards

Men of Principle Scholarship • University of South Florida Dean's List • Latin American-Caribbean (LAC) Scholarship • University of South Florida International Student Scholarship

4 Organizations

American Society of Mechanical Engineers (ASME) • Engineers Without Borders USF Chapter (EWB-USF) • Society of Hispanic Professional Engineers (SHPE) • Brazilian Student Association at USF (BRASA)

3 Languages

English • Portuguese • Spanish



LinkedIn Profile Interests

- Companies that you follow
- Known people that you follow
- Groups that you're a member of

Interests



General Motors
2,734,936 followers



Unilever
15,966,888 followers



Deloitte
8,692,642 followers



BRASA at USF Alumni
63 members



Simon Sinek 
Optimist and Author at Simon Sinek Inc.
5,580,606 followers

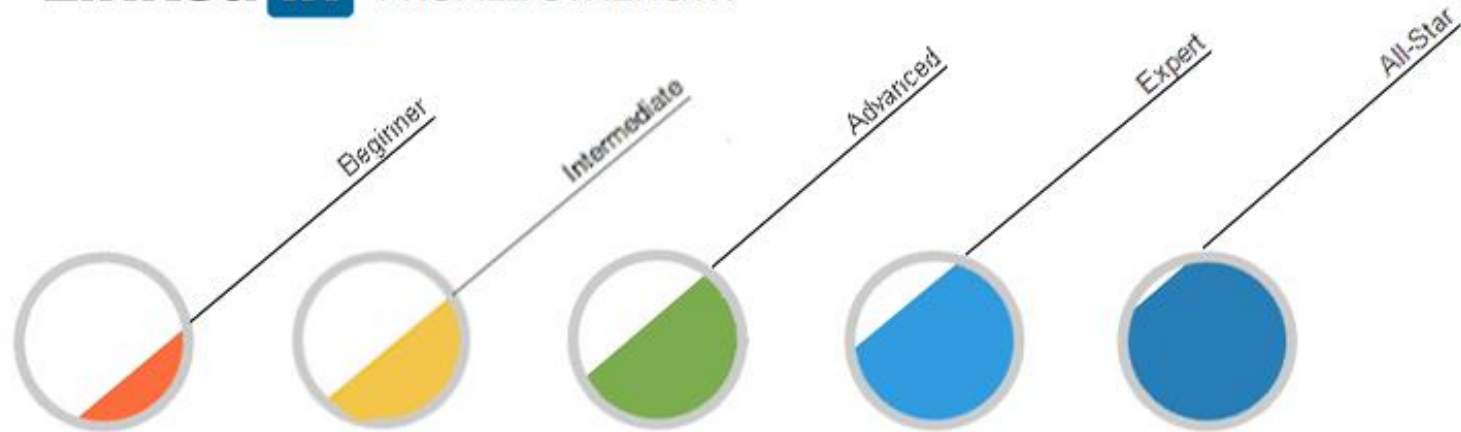


Goldman Sachs
2,884,338 followers




LinkedIn Profile Strength

LinkedIn **in** PROFILE STRENGTH



LinkedIn Posts

- It is important to showcase your accomplishments to you network
- You are able to display the small steps that you are paving towards a greater accomplishment

 **Gabriel Mocelin**
Vice President at USF Student Investment Club
3w · Edited · 🌐

I'm super proud of what our team at the [USF Student Investment Club](#) has achieved so far this year, our first two events were a success with over 50 people in both of them.

We have had the pleasure to host two amazing guests so far. For our SIC Speaker Series, we had the presence of [tom wallace](#) managing partner at [Florida Funders](#) speaking to our members about his story and the future of private equity in Florida. For our Educational Chats, we host Victor Bonilla who has previously worked at [AllianceBernstein](#) as a portfolio manager, he presented to us the art of short selling which is his specialty.

I wanted to thank both of them very much for giving us the time to speak with students at [University of South Florida Muma College of Business](#) and inspiring them to make a successful career in the financial world.



 **Florida Funders**
4,728 followers
3w · 🌐

Educating the next generation of investors in Florida...

 **Gabriel Mocelin**
Vice President at USF Student Investment Club
3w · Edited · 🌐

I'm super proud of what our team at the [USF Student Investment Club](#) has achieved so far this year, our first two events were a success with over 50 people in both of them. ...see more



👍❤️🌐 You and 24 others 1 comment

👍 Love 💬 Comment ➔ Share ✉️ Send



LinkedIn Learning

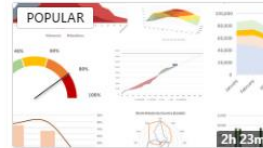


- Free for USF Bulls!
- Provides personalized courses, videos, and resources to help you achieve your full potential
- Achievable certificates

Top picks for Gabriel



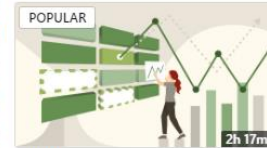
COURSE
PowerPoint Tips and Tricks
By: Heather Ackmann



COURSE
Excel Data Visualization:
Mastering 20+ Charts and...
By: Chris Dutton



COURSE
Practical Engineering
By: Grady Hillhouse



COURSE
Excel Essential Training (Office
365/Microsoft 365)
 Ghasan Salhab likes this

Trending now



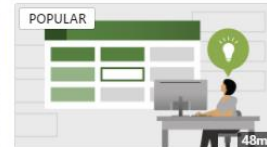
COURSE
Managing Your Personal Finances
By: Jane Barratt



COURSE
Cybersecurity for IT Professionals
 Uday Bilakhiya likes this



COURSE
Marketing Foundations
By: Drew Boyd



COURSE
Excel Quick Tips
By: Jess Stratton, Nick Brazzi, and Garrick C...



Thank you!



@brasaatusf



BRASA at USF



BRASA at USF



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